



WHITMAN
ARCHITECTURAL
DESIGN



MARC WHITMAN, A.I.A.
PRINCIPAL ARCHITECT



MARC WHITMAN

Marc maintains a balance between personal ambition and motivation with the awareness that his work influences the surrounding world. He views architecture as the “conduit by which we combine our clients' ideas with the environmental and social responsibilities. We ultimately gain purpose by leaving this world a better place by our contributions.” He refuses to let his personal tastes stand in the way of letting the clients and environment’s determining factors influence design.

BACKGROUND

After graduating from Nordhoff High School, Marc went on to Arizona State University and received a Bachelor of Architecture in 1981. By 1989 he became licensed with the State of California and a member of the American Institute of Architecture. He received both N.C.A.R.B and LEED certification, and is a California Licensed Contractor.



ESTABLISHED

Whitman Architectural Design was established in 1985 in Santa Barbara, CA. With his distinctive style, Marc Whitman, the principal architect of the design group, quickly developed and expanded his business.



OJAI

A resident of the Ojai Valley since childhood, Marc Whitman is an accomplished and valued contributor to the community's architecture. Marc's involvement in the community extends past architecture to organizations with various goals. He supports the Education Foundation, Film Festival and Youth Foundation in Ojai. He spent several years on the City of Ojai Planning Commission and is a member of the Ojai Valley Green Coalition.

ABOUT

Whitman's small, privately-owned firm provides design, planning, pre-design studies, construction documents, and interior architectural services. The construction branch offers cost-estimation and budgeting, construction administration services and construction supervision.



PROJECTS

Over the years, Marc's firm has accrued an impressive list of residential projects, predominately custom homes but also remodels and additions. Among them, to name a few, are the Rice, Laby, Andren and Gramckow Residences. He has also completed numerous commercial projects—many of which have won awards—including The Ojai design center, Presbyterian Church restoration, the charming Blue Iguana and Emerald Iguana Inns, the Watermark Restaurant, the Kali Manley Memorial Trolley Stop, and Ojai Valley Paseo. While his design philosophy lies at the heart of his mission, Whitman Architectural Design strives to meet the highest quality standards of production.

Twenty five years of experience in Ventura has solidified his expertise with the land and climatic conditions. By incorporating top-notch technology with hand-drawn renderings, Marc consistently produces his work with completeness and precision. Marc surpasses clients' expectations by involving them throughout the process and making sure they are 100% satisfied with the design. He effectively coordinates his efforts with engineers and consultants to maximize cost-and energy-efficiency. In addition, Marc keeps environmental concerns at the forefront by being LEED certified and using green building practices.

Living Green, a philosophy

"Nature is the standard on which we weigh our sense of beauty."



"Integrating architecture and nature is the ultimate marriage of mind and heart." -Marc Whitman

Marc's designs of both private homes and commercial buildings attest to his values of nature and social responsibility, and have helped to enhance Ventura County

Marc's work is deeply ingrained in his philosophy that the natural environment and architecture go hand in hand. His belief in the strength of the relationship between nature and design set the stage for his firm's success. Winston Churchill is known for saying, "We shape our environment, then our environment shapes us." Marc expands on this sentiment by asserting that "integrating architecture and nature is the ultimate marriage of mind and heart." Such integration has resulted in structures that work beautifully and functionally in their environment, complementing, rather than opposing, nature.

Design Approach

We all have an intuitive knowledge or feeling for what beauty should be. This knowledge is based on who we are in the natural world or in other words, by “nature’s laws”. Most traditional Architecture follows these laws and has followed them for centuries. We should use these traditional values to build a foundation for our modern ideas. Beautiful Architecture follows natural principals of beauty which include proportion, balance, rhythm and form.



Architecture is the combination of Art with the Science of Building. Art is a creative process in which a new combination of ideas are born.

Architects have a social responsibility to be a part of a community and to sacrifice their personal taste or beliefs for the good of the community. In the same way, to be part of nature we must be cognizant of environmental determinants such as sun angles, views, day lighting and energy conservation.

With Architecture as the conduit in combining our Clients ideas with our environmental and social responsibilities, ultimately, we gain purpose by leaving this world a better place with our contributions.

CONTACT

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